



# Arab Education Summit 2013

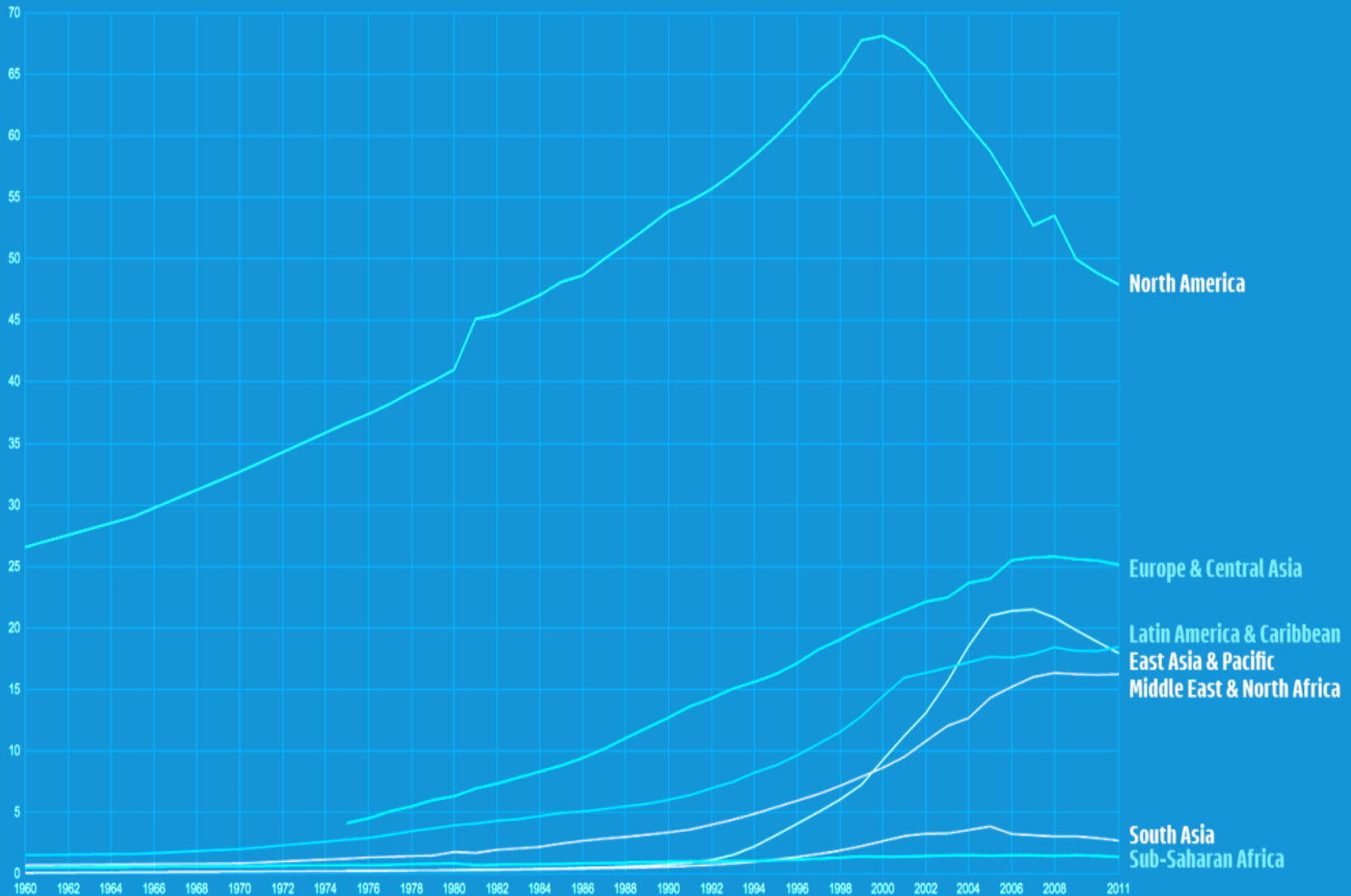
Access | Quality | Engagement | Efficiency | Innovation

A man with dark hair, wearing a light blue button-down shirt and a grey tie, stands behind a white podium. He is looking slightly to his right with a neutral expression. The background is a solid dark blue wall. In the foreground, the blurred heads of an audience are visible. A blue rectangular box with white text is overlaid on the left side of the image.

**What's wrong with this picture?**

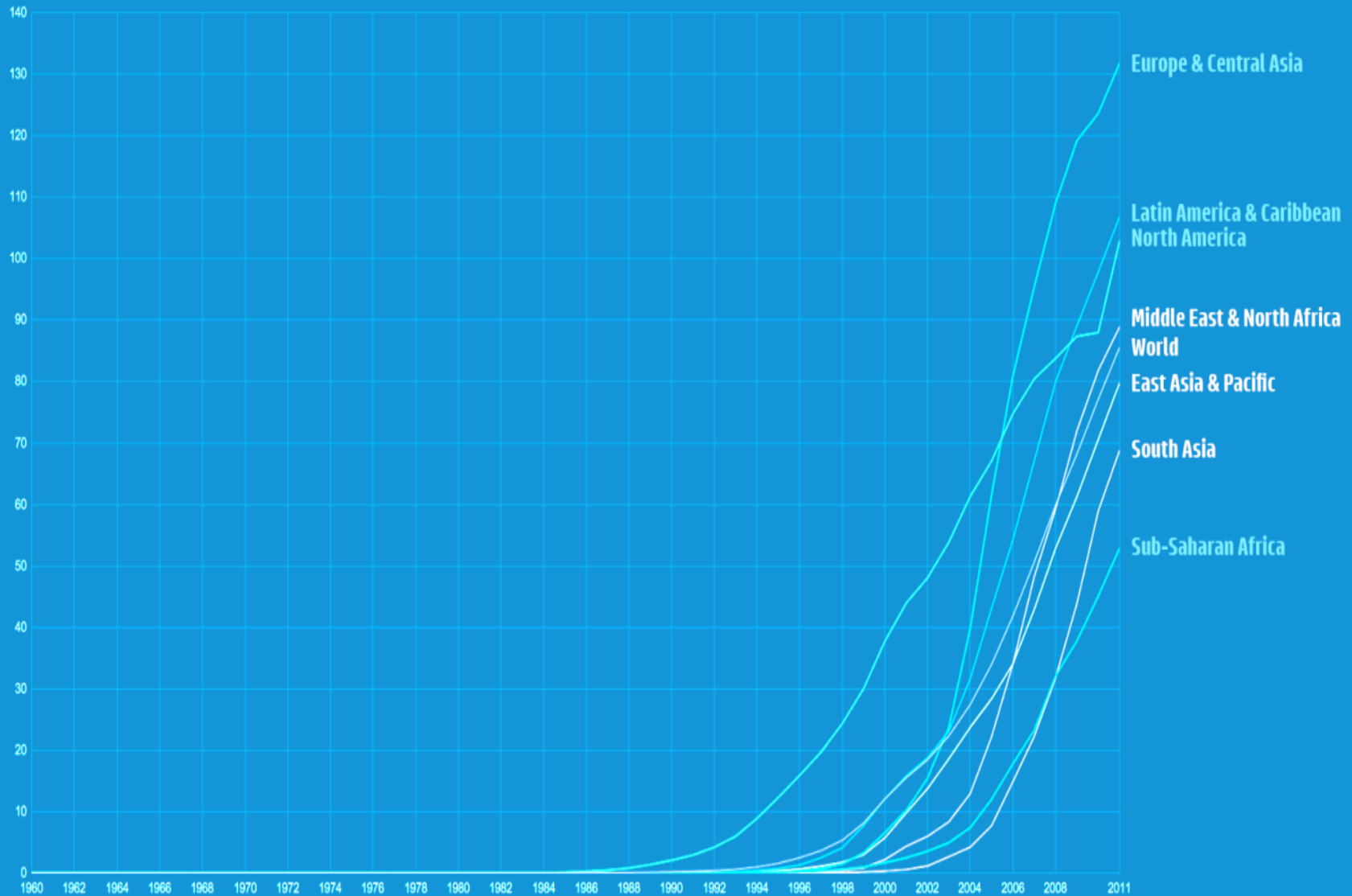
# A gradual decrease in telephone landlines...

Telephone Lines (Per 100 People)



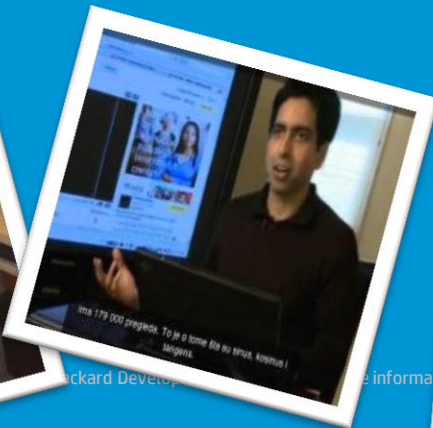
# ...and huge growth in mobile subscriptions.


Mobile Cellular Subscriptions (Per 100 People)





What should the picture look like?



 **PERSONALIZED CURRICULUM**

 **PERSISTENT ACCESS**

 **IMMEDIATE FEEDBACK**

 **SKILLS DEVELOPMENT**

 **ENGAGEMENT**

# HP Solutions for Education



**ACCESS**



**QUALITY**



**ENGAGEMENT**



**EFFICIENCY**



**INNOVATION**





Access



Quality 

Mathematics	92 A-
Class Work/Homework	93 A-
Test Average	A-
Social Studies	B+
Health	A+

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A close-up photograph of a student's report card. The card is a grid with various categories like 'Mathematics', 'Class Work/Homework', 'Test Average', 'Social Studies', and 'Health'. A silver pen is resting on the 'Class Work/Homework' row. A blue overlay with the word 'Quality' and a checkmark icon is positioned on the left side of the image.

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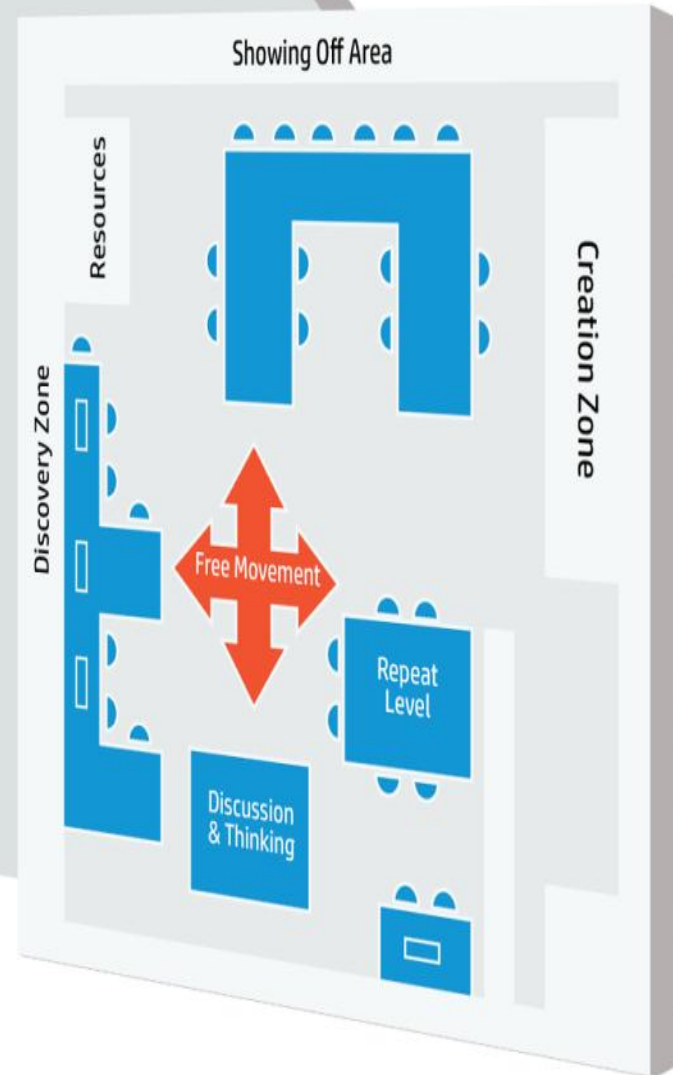
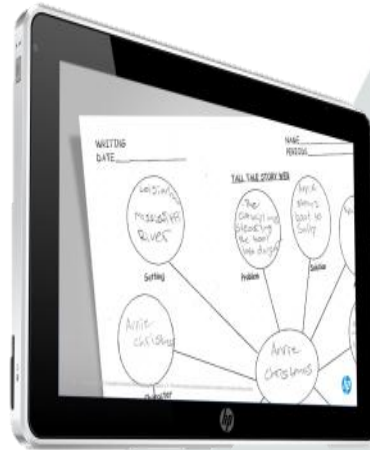
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# Engagement



**Efficiency**



# Innovation





ACCESS



QUALITY



ENGAGEMENT

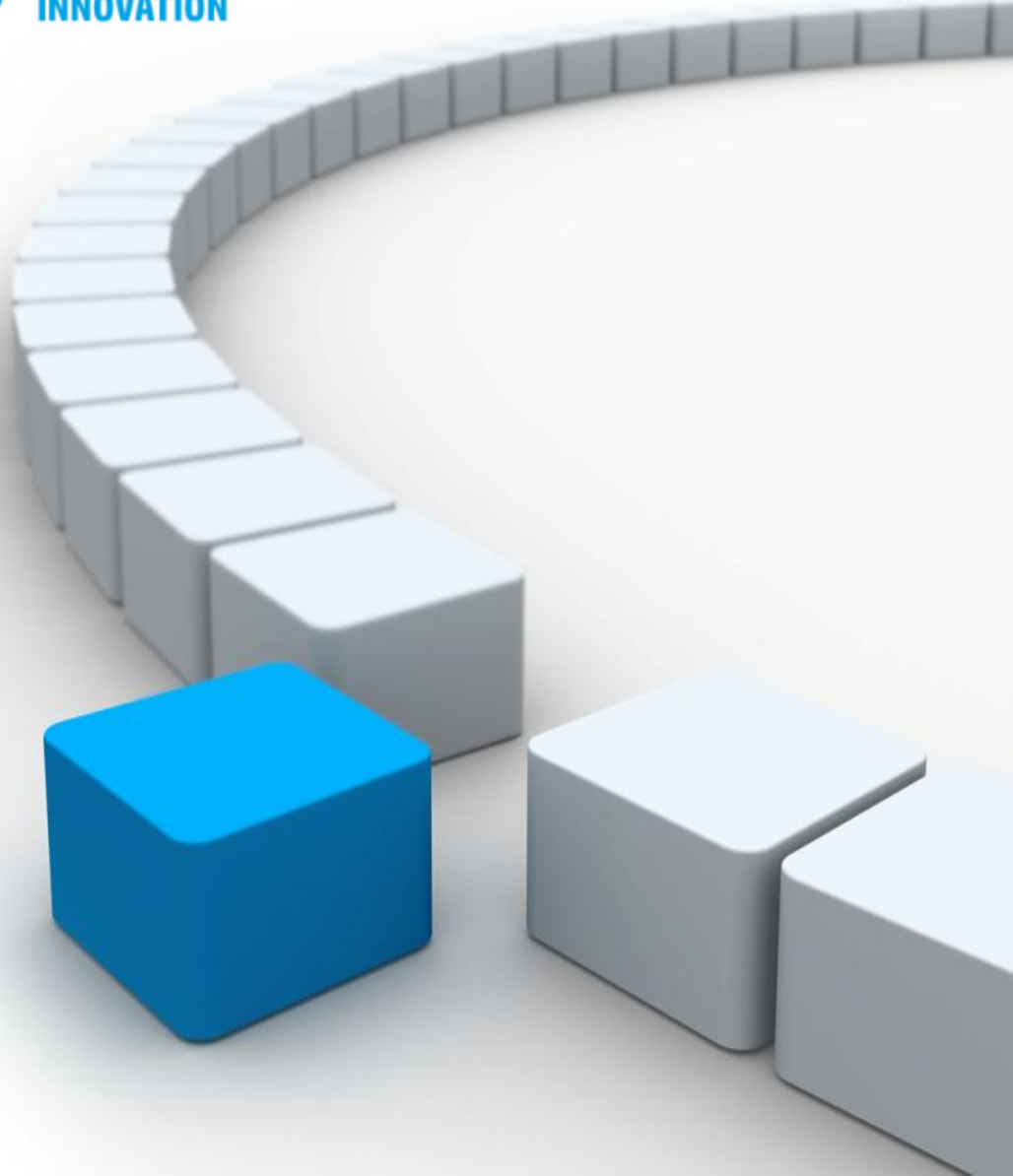


EFFICIENCY



INNOVATION

## HP's Unique Approach







**Make it Matter.**