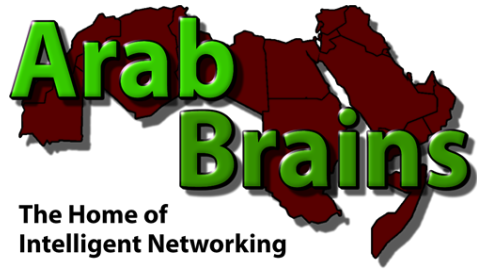


ArabBrains Media Pack

Newsletter Sponsorships, Online Banner Advertising, Sponsored Posts & Promoted Tweets



Website Advertising

Since 2010 ArabBrains has been at the forefront of promoting education, innovation, ICT, science & technology across the MENA regions and beyond.

Along with its social media outlets, and ever growing readership & following, www.arabbrains.com is now regarded as a top source of relevant education, innovation, ICT, science & technology news.

To advertise please email Matt Toplis at matt.toplis@arabbrains.com

Please note:

All prices quoted are exclusive of VAT.
 Figures correct as of date of publication: Jan 2014
 Website advertising spots may rotate depending on demand.

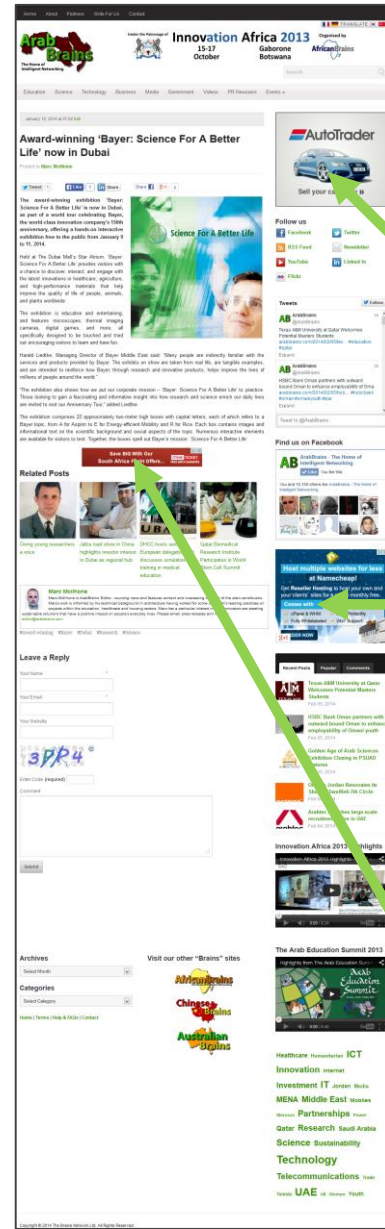


Homepage
 (These ads will also appear in News/Article pages)

**Top Right Leader Ad
 Featured Sponsor
 300 x 250px**
 1 month - £350
 2 months - £680
 3 months - £990
 6 months - £1,790

**Middle Right Side Banner Ad
 300 x 250px**
 1 month - £300
 2 months - £580
 3 months - £850
 6 months - £1,540

108,000
 website visits per year
8,700
 unique visitors per month
189,000
 page views last year

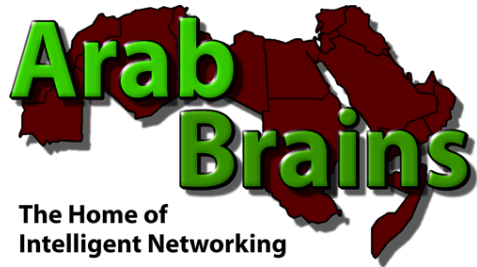


News/Article Pages
 (These ads do *not* appear on the Homepage)

**Top Right Side Banner Ad
 300 x 250px**
 1 month - £300
 2 months - £580
 3 months - £850
 6 months - £1,540

**Middle Right Side Banner Ad
 300 x 250px**
 1 month - £250
 2 months - £480
 3 months - £710
 6 months - £1,280

**End of Article Mobile
 Optimised Leaderboard
 320 x 50px**
 1 month - £200
 2 months - £390
 3 months - £570
 6 months - £1,020



Newsletter Sponsorship, Sponsored Posts & Promoted Tweets

Our audience is your target market and sponsored posts can reach thousands of potential clients.

All sponsored posts are featured on our homepage for at least 3 days and shared on our Facebook & LinkedIn pages along with appearing in our e-newsletter & Twitter feed. The Tweet is then re-tweeted to a **minimum** of 7 related Twitter accounts. We can also promote your specific Tweets to our ever-growing Twitter following.

Costs:
Sponsored Post (written by you) - **£50**
Sponsored Post (written by one of our highly skilled editorial team) - **£170**
Promoted Tweet (includes instant re-tweet to a **minimum** of 7 related accounts) - **£35**

An example of a sponsored post written by one of our team including an embedded 'do follow' link.



10,000+ Facebook Likes & **3,500** Twitter Followers (and still growing...)

To advertise in the e-Newsletter or for more details on Sponsored Posts & Tweets please email Matt Toplis matt.toplis@arabbrains.com

www.arabbrains.com

ArabBrains twice weekly e-Newsletter

The ArabBrains e-newsletter is emailed out twice a week with the latest updates on education, science, technology, business, media, government & ArabBrains events news.

9,000 emails sent every month.

Main Sponsor - Header Advert
468 x 60px

1 month - **£350**
2 months - **£680**
3 months - **£990**
6 months - **£1,790**

Bottom Advert
468 x 60px

1 month - **£200**
2 months - **£390**
3 months - **£570**
6 months - **£1,020**

